



**TASMANIAN
HEALTH
CONFERENCE**

MEDICAL SCIENCE PRECINCT UTAS, HOBART
SATURDAY 4 AUGUST 2018

SPONSORSHIP AND
EXHIBITION PROSPECTUS

INVITATION TO SPONSOR

Now in its eighth year the Tasmanian Health Conference will again provide the Tasmanian health sector with the opportunity to meet and discuss current issues.

The Conference Organising Committee invite you to sponsor and/or exhibit at the 2018 event. Whether you're looking for an exclusive sponsorship option, trade exhibition, networking or advertising opportunity, we have a number of packages available. Pick one or a combination, or propose your own idea to ensure the package fits with your organisation's marketing strategy.

The Conference is open to anyone with an interest in health and health system issues: providers of health, aged and social care; health policy-makers; health consumer advocates; clinicians; and all others with an interest in the seamless delivery of high quality health and social care through a connected system.

We expect around 150 delegates plus up to 70 students participating in the annual TUMSS Leadership Development Seminar also onsite till mid-afternoon and joining delegates for lunch. The exhibition site will be located in the foyer with the catering served in the same space and open in the morning prior to the conference sessions, at morning and afternoon refreshment breaks and lunchtime.

Our theme for 2018:

Our Health: What Does the Future Hold?

There's no denying we have well and truly entered the digital health age with everything from mobile apps, eReferrals, telehealth and shared electronic health records. However, technological advances aren't the only thing distinguishing our future health and social care system from that of the past. New ways of working - involving better coordination, collaboration, communication, and engagement - have emerged.

Come along to the 2018 Tasmanian Health Conference to discuss the future of health and social care in this state.

The Conference will have a stand-alone website and email promotion direct to the desks of prospective attendees, including delegates from our last seven Tasmanian Health Conferences.

This event will be a great opportunity for you to raise your profile, introduce new product or services and hear the views of those in the health sector.

To discuss how you can be involved in this year's Tasmanian Health Conference please contact Sandra at sandra@laevents.com.au or on 6234 7844, or simply complete the form at the back of the prospectus and return via email.

CONFERCING ORGANISING COMMITTEE

The Conference is facilitated by AMA (Tasmania Branch), with Organising Committee representation from the following organisations:

PRIMARY HEALTH TASMANIA

HEART FOUNDATION

DIABETES TASMANIA

AUSTRALASIAN COLLEGE OF HEALTH SERVICE MANAGEMENT

CANCER COUNCIL

PHARMACEUTICAL SOCIETY OF AUSTRALIA

AUSTRALIAN PHYSIOTHERAPY ASSOCIATION

THE PHARMACY GUILD OF AUSTRALIA

ANMF

AGED AND COMMUNITY SERVICES TASMANIA

DHHS

UTAS

OPTOMETRY TASMANIA

AUSTRALIAN DENTAL ASSOCIATION

RACGP

RACP

RACS

TASMANIAN CHRONIC DISEASE PREVENTION ALLIANCE

AUSTRALIAN HEALTHCARE AND HOSPITALS ASSOCIATION



MEDICAL SCIENCE PRECINCT UTAS, HOBART **SATURDAY 4 AUGUST 2018**

FAST FACTS

Saturday, 4 August 2018

Medical Science Precinct,
University of Tasmania, Hobart

150 health care providers, policy
makers, advocates and clinicians **

Conference now in its eighth year

** Expected delegate numbers are based on
historical fact and are not guaranteed

OVERVIEW OF SPONSORSHIP PACKAGES

Demonstrate your commitment to the industry, increase your brand awareness and profile amongst industry leaders and peak body representative, opinion shapers and professionals working in the Tasmanian Health Industry.

All prices shown are in \$AU and are inclusive of GST.

Major Sponsor	\$7,700
Keynote Speaker	\$2,500
Barista Cart	\$2,500
Name Badge & Lanyard	\$2,500
Satchel	\$2,500
Network & Nibble	\$2,500
Day Refreshment Break	\$2,500
Trade Exhibition Stand	\$990
Advertising space in Handbook	\$250
Satchel Insert	\$250

For more information on how you can be part of the Tasmanian Health Conference and develop key relationships with leaders in this sector, please contact:

Sandra Leathem
Sponsorship & Exhibition
Leishman Associates
Phone 6234 7844
Email: sandra@laevents.com.au



PREVIOUS SPONSORS AND EXHIBITORS



MEDICAL SCIENCE PRECINCT UTAS, HOBART **SATURDAY 4 AUGUST 2018**

SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in \$AU and are inclusive of GST.

Major Sponsor \$7,700

- Exclusive sponsorship of the Tasmanian Health Conference
- Logo recognition as the Major Sponsor in all conference promotional material, including conference program, website (including link), and signage
- Recognition as the Major Sponsor (with organisation logo) on the conference website
- Company profile included in the conference handbook and website
- Verbally acknowledged throughout the conference as the Major Sponsor
- Signage displayed through the venue (supplied by sponsor, maximum of 2 pull up banners)
- Two full registrations to attend the conference
- One trade exhibition stand
- One full page advertisement in the handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

Keynote Speaker \$2,500

- Recognition as sponsor of the Keynote Speaker
- Logo recognition in all conference promotional material, including conference handbook, website (including link) and signage
- Company profile included in the conference handbook and website
- One trade exhibition stand
- One full registration to attend the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

Barista Cart \$2,500

- Exclusive sponsorship of the conference Barista Cart with strong branding association where possible. For example, provide corporate aprons, hats or scarfs for staff to wear (to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference handbook, website (including link) and signage
- Company profile included in the conference handbook and website
- One trade exhibition stand
- One full registration to attend the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in \$AU and are inclusive of GST.

Name Badge & Lanyard \$2,500

- Exclusive sponsorship of conference Name Badge & Lanyards including logo recognition on the Name Badge
- Logo recognition in all conference promotional material, including conference handbook, website (including link) and signage
- Company profile included in the conference handbook and website
- One trade exhibition stand
- One full registration for the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

Satchel \$2,500

- Exclusive sponsorship of conference satchel including logo recognition on conference satchel
- Logo recognition in all conference promotional material, including conference handbook, website (including link) and signage
- Company profile included in the conference handbook and website
- One trade exhibition stand
- One full registration for the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

Network & Nibble \$2,500

- Exclusive sponsorship of 'Network & Nibbles', following the close of the Conference
- Logo recognition in all conference promotional material, including conference handbook, website (including link) and signage
- Company profile included in the conference handbook and website
- One pull up banner to be displayed at the function
- One trade exhibition stand
- One full registration to attend the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

Refreshment Break \$2,500

- Exclusive sponsorship of the refreshments (morning tea, lunch & afternoon tea breaks)
- Logo recognition in all conference promotional material, including conference handbook, website Sponsor (including link) and signage
- Company profile included in the conference handbook and website
- One pull up banner to be displayed at the catering station
- One trade exhibition stand
- One full registration to attend the conference
- Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)
- Delegate List - Name, Organisation, Position, City, Country

TRADE EXHIBITION

Trade Exhibition Stand \$990

Taking an exhibition booth is a great way to position your organisation connect with conference delegates and promote your services. With the trade exhibition area open for the duration of the conference, that's a whole lot of quality exposure for your organisation. Lunch and refreshment breaks will be held in the trade exhibition area to ensure a high traffic flow of delegates.

Exhibition space will be arranged at the discretion of the conference organisers to best fit the venue space.

1 x clothed trestle table

2 x Chairs

1 x 4mp/100w power outlet
(please advise if you require power)

Company logo and text featured in the Conference Handbook and on the conference website

One exhibitor registration to attend the conference including day catering

Opportunity to provide one item to be placed as a satchel insert (see Satchel Inserts)

PRELIMINARY EXHIBITION TIMETABLE

(Please note, dates and times are a guide only and may be subject to change)

4 August 2018

Exhibitors Bump in 0730

Exhibition Opens 0830

Exhibition Closes 1600

ADDITIONAL TICKETS & REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations which are available for \$60. All staff on site must be registered to attend either by utilising your complimentary registration or purchasing an additional registration. No visitor passes will be issued.

Advertising Packages \$250

Half page advertising space will be available in the A5 Conference Handbook which will be distributed to all conference delegates.

SATCHEL INSERTS \$250

This is your opportunity to deliver your message directly to your target market by providing a promotional item for inclusion in each delegate's satchel. A maximum size of up to A4 with a thickness of 4 individual pages (8 printed pages) can be included OR a suitable promotional item.

- The appearance of sponsors' logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of the signed sponsorship agreement.

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance certificate along with their booking form.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

TASMANIAN HEALTH CONFERENCE 2018 BOOKING FORM

TAS Health 2018 - C/- Leishman Associates
227 Collins Street, Hobart TAS 7000
Telephone: 03 6234 7844
ABN: 22 103 078 897

To book your selected sponsorship and/or
exhibition packages please complete and return to
sandra@laevents.com.au

PRIMARY CONTACT

Company Name:.....

Contact Person:

Position:

Postal Address:

.....

State: Postcode:

Telephone:

Mobile:

Email:

Company Web Address:

SPONSORSHIP/EXHIBITION PACKAGE

I would like to invest in the following sponsorship
package

Package Name:

Value:

CHECKLIST

These items will be used on the conference website
and in the conference handbook please send them to
sandra@laevents.com.au (This check list does not
apply to satchel inserts or advertising bookings).

- Yes, I have provided an electronic copy of the
company logo (jpg & eps files)
- Yes, I have provided the company website
address
- Yes, I have provided 75 words of promotional
text (text exceeding 75 words will be edited for
length)

EXHIBITORS ONLY

- Yes, I have provided a copy of my company's
Public Liability Insurance Certificate

PAYMENT

Payment can be made by direct deposit or cheque to
AMA Tasmanian Health Conference.

- Request a tax invoice for payment
- I have directly deposited funds to your account

Name of bank: ANZ
Account name: Australian Medical Association - Tas
BSB: 017 010
Account no: 2066 05187

Prices quoted in the package are in Australian Dollars
and inclusive of GST

Please email remittance with company
and TAS HEALTH 2018 as reference to
sandra@laevents.com.au

- I have read the Event Sponsorship & Exhibition
Terms and Conditions

Signature:

Date:.....



EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. Definitions

Event means the event referred to in the Booking Application Form.

Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the Booking Application Form.

GST means GST within the meaning of the GST Act.

GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation.

You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Stands

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. Insurance

Public Liability insurance to a minimum of AUD\$20 million must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

TASMANIAN HEALTH CONFERENCE EXHIBITOR REGISTRATION FORM

SECTION A - PERSONAL DETAILS:

Please complete a separate form for every person who will be in attendance at your exhibition site on the day.

Title: " Ms " Miss " Mrs " Mr " Dr " Prof " Other:

Given Name:.....

Surname:.....

Position:

Organisation:

Postal Address:.....

Suburb:.....

State:

Phone No:.....

Email:.....

Special Dietary or Access Requirements:

Please specify:

Are your dietary requirements life threatening?

YES NO

Attendees will be added to a list of names and companies created for general distribution to delegates, sponsors and exhibitors.

If you **do not** want your name to appear on this list please indicate here.

SECTION B - REGISTRATION:

Please indicate which type of registration applies. Exhibitors are entitled to a limited amount of complimentary registrations identified in your specific package. All extra personnel staffing the exhibition stand must purchase additional registrations at the special rate (maximum of two additional registration are available to each exhibitor).

- Complimentary Registration
 Additional Registration - \$60 each

SECTION C: PAYMENT

All fees are quoted in Australian dollars. Cheques, Money Orders, or Bank Deposits should be made payable to "AMA - Tas". If drawn from a bank outside of Australia it MUST be noted on the transaction that the amount to be paid is in Australian Dollars.

Name of bank: ANZ
Account name: Australian Medical Association - Tas
BSB: 017 010
Account no: 2066 05187

- I have deposited my payment into the nominated bank account
 Request a Tax Invoice for payment

PRIVACY STATEMENT:

Your personal details, obtained through submission of your registration and associated collateral, will be collected and held by Leishman Associates. Leishman Associates adheres to the strictest codes of privacy and will not provide the details of conference delegates or association members to any third party except where required to do so by law. Additionally, Leishman Associates ensure that all delegates who have opted not to be on the delegate list or have unsubscribed to email communication have their request respected. In circumstances where your details have been provided by a colleague, it is considered that consent is implied and permission has been given. If you wish to remove or update your details, please do not hesitate to contact us.

PLEASE COMPLETE AND RETURN TO:

LEISHMAN ASSOCIATES

TAX INVOICE ABN: 22 103 078 897
227 Collins Street,
HOBART TAS 7000
Phone: 03 6234 7844
Email: sandra@laevents.com.au

